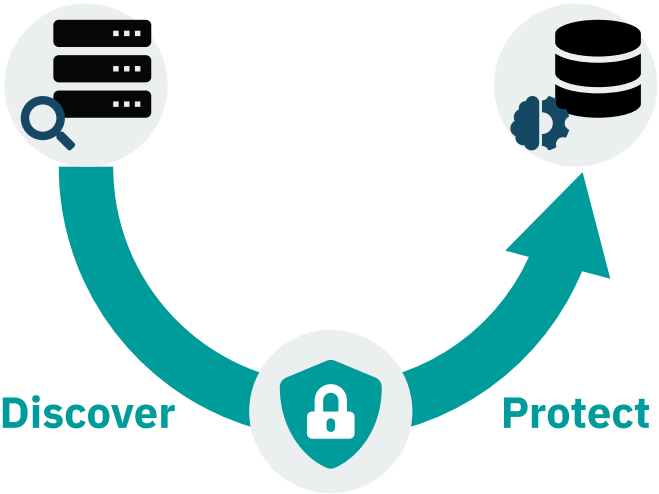
BAFFLE DATA DISCOVERY FOR GEN AI

The Easiest Way to Discover Sensitive Data across Enterprise Data Stores

Use of Generative AI results in large aggregation of sensitive data in a few centralized data stores. Baffle Data Discovery offers a streamlined way to identify all PII data stored in structured and unstructured cloud data stores such as Amazon S3, PostgreSQL and MySQL. Baffle can also automatically generate data security policies based on discovered data to enable easy compliance with privacy regulations such as GDPR, CCPA, HIPAA, PCI, and more. Baffle Data Discovery is self-contained software that can deploy in infrastructure you control without call out to external services meaning that your sensitive data never leaves your environment.



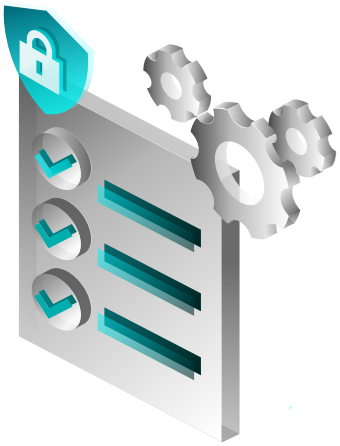
Key Benefits

- **Easy:** AI-Powered PII discovery engine finds sensitive data quickly without needing to write custom rules
- **Compliant:** Meet all privacy and security requirements and pass audits with ease
- **Secure:** Your data remains in your control and never leaves your environment
- **Dynamic:** Automatically generate data security policies for any discovered PIIs

Key Capabilities

Always Current GenAI PII Detection:

- Multi model AI-based approach to identify PII data that eliminates the time/effort to write rules
- Upgradeable architecture that enables use of the latest AI classification models and stays current to maximize detection
- Purpose built for data stores used to aggregate data for GenAI pipelines



Automatic Data Security Policy Generation:

- Data security policies are automatically generated for Identified PII data
- Rapidly review and enable new policies in an easy-to-use UI
- Reduce time to compliance and minimize audit risks
- Minimize data breaches and protect PII exposure in GenAI use cases

Deploy anywhere software

- Software that deploys in your own VPCs or cloud infrastructure
- Your data is never shared with any public AI models or sent outside your own infrastructure environment
- No internet access or “call home” telemetry required

Works with

amazon S3

PostgreSQL

MySQL

More coming soon

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